



MEMBERSHIP SITES FOR EVERYONE*



YES, THAT MEANS YOU!



SEAN MANION



**Proximity
Marketing**



Literative
Come Write With Us!



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WHAT IS A MEMBERSHIP WEBSITE ANYWAY?

A membership website allows the site owner to limit access of actions performed on your site so that only logged in users can perform those actions. (ex: restriction of content OR replying to forum posts...)

NOTE:

Membersite Sites can be set up as free or as paid services.



MEMBERSHIP SITE EXAMPLES

Well Known



Lesser Known





WHAT CAN YOUR MEMBERSHIP SITE BE ABOUT?

ANYTHING you can teach...

ANYTHING you are knowledgeable about...

ANYTHING you can form a community about...

Knitting
Intranet
Personal Finance
Home Improvement
Dealing With Introverts
Video Game Tips
Music Lessons
How to Innovate
Acting Lessons
Advanced Fly-Fishing Lessons
How to Blog
Gardening Tips
How To Play Poker
Book Discussions
DIY Crafting
Corporate
videos
Corporate



WHAT YOU NEED TO BUILD YOUR MEMBERSHIP SITE



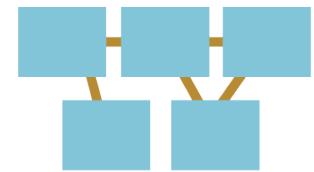
**Create
Content**



**Define
Goals**



**Know
The Tools**



**Build
The Site**

CREATE YOUR CONTENT



- 1) Something you know about compiled in a logical order.**
- 2) Something you've taught in person for at least one year.**
- 3) Start with text because it is easier to update than video or graphics.**

DEFINE YOUR GOALS



- **Do you want to get paid for this?**
- **Are you trying to scale your consulting business?**
- **Is the point just to add experience to your resume?**
- **Think about who'd want to join.**
- **What action(s) can people perform.**
- **What happens after all content is consumed?**
- **Will there ever be an end to content or will it be a steady stream of content?*etc.....etc.....etc.....***

KNOW THE TOOLS



Content Display



Membership Plugins



Payment Processing

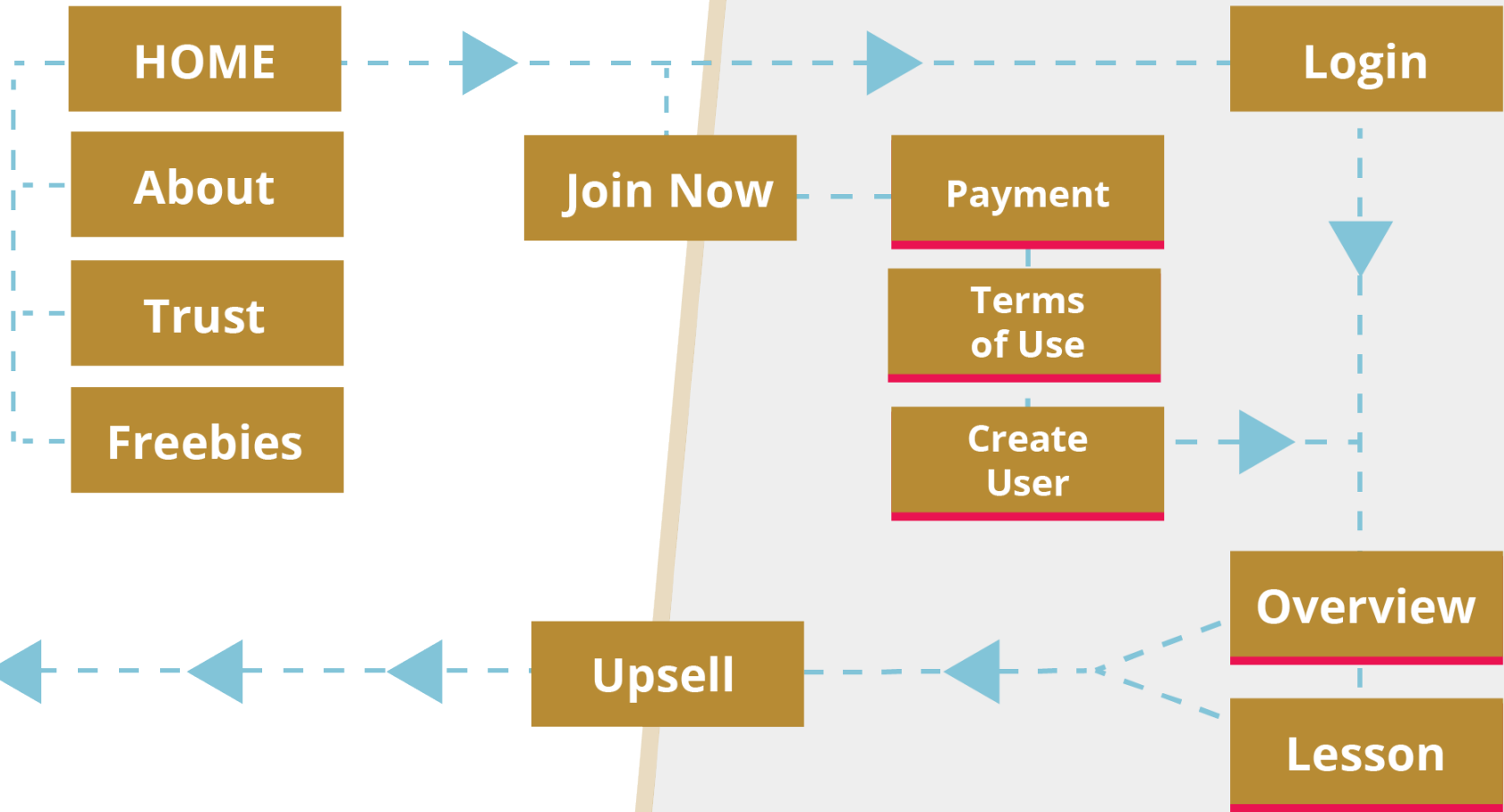


BUILD YOUR MEMBERSHIP SITE



MARKETING SECTION *PUBLIC FACING*

MEMBERS AREA *RESTRICTED CONTENT*





THOUGHTS & TIPS

- 1) Spend one full year as an in-person consultant before creating your site.**
- 2) Price like you mean it, but know what your audience is willing to pay.**
- 3) Template Available At: MemberPro.co**



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